



# TAKE IT EASY

**EASY RIDER**



MOTORCYCLE,  
SCOOTER,  
SNOWMOBILE,  
ATV AND JET SKI  
BATTERIES

**FIAMM**





# EASY ASSEMBLY, EASY DRIVE.

A new generation of state-of-the-art batteries, which are easy to fit and suitable for a wide array of applications.

The FIAMM **Easy Rider** range with **Absorbent Glass Mat (AGM) technology** brings you all the energy and reliability you need for your outdoor leisure activities.

For installation and maintenance professionals, convenience and safety are the added values of **Easy Rider** batteries. There is no need to activate them. They are easy to fit, require no electrolyte top-ups and have a long service life. Fewer worries for end users, too. Even after long periods of inactivity, **Easy Rider** batteries offer unrivalled starting power, and withstand the most intense vibrations, making them perfect for sports. In a world in which reliability and performance cannot be left to chance, **Easy Rider** is the natural choice for superior solutions that are ready to guarantee power and safety in any scenario. In workshops and garages or on the road, on water and snow: **take it easy.**







***EASY***  
***TO GO***





# WHY CHOOSE EASY RIDER



## VERSATILITY

The battery range **Easy Rider** covers all application needs of the two-wheel world and beyond. It meets the needs of the most modern high-performance vehicles – including those equipped with sophisticated on-board electronics.



## EASE OF ASSEMBLY

By implementing AGM technology, **Easy Rider** batteries are supplied ready to use. They are filled with electrolyte fluid and do not need to be activated. This is a key advantage because the batteries can be mounted in critical positions ensuring tightness in sports applications involving intensive use or high physical stress.



## SUPERIOR QUALITY

Quality checks can already be carried out already in production on AGM batteries in the new **Easy Rider** range. In this way, FIAMM immediately prevents malfunctions and guarantees even higher quality levels than usual.

**EASY FOR  
EVERY TYPE  
OF RIDER**









# THE ADVANTAGES OF **AGM** TECHNOLOGY



## **RELIABILITY**

AGM technology absorbs the electrolyte and retains it inside the battery using a special microporous glass fibre separator mat. There is no risk of acid leakage, neither during installation nor during use.



## **GREAT STARTING POWER**

Maximum power to ensure starting in all conditions. The starting attitude (A)/weight (kg) ratio of AGM batteries is the highest available today.



## **GUARANTEED PERFORMANCE EVEN AFTER PROLONGED STORAGE**

The use of lead-calcium alloys in the grids makes the self-discharging much slower than traditional batteries. The starting attitude is preserved over time.



## **MAINTENANCE-FREE**

The construction technology used means that its water consumption is virtually zero. No top-ups are needed for the entire life of the battery.



## **RESISTANCE TO VIBRATIONS**

The compression of the plate-separator assembly and the careful construction make the battery extremely resistant to vibrations, guaranteeing a longer service life.





**EASY TO  
THRILL**



# EASY DRIVE AGM TECHNOLOGY

## CONTAINER

Oil and petrol-resistant lid and one-piece container.

## SAFETY VALVE

Reduces the risk of battery explosion in cases of excessive gas build-up.

## FLAME ARRESTOR

Eliminates the risks caused by occasional sparks or naked flames outside the battery.



## SPECIAL CONNECTIONS

Reinforced cell-to-cell and plate-to-terminal connections for better current starting flow.

## GLASS MICROFIBRE SEPARATOR MAT

Made of porous material to ensure maximum electrolyte retention, which combined with the safety valve prevents leakage of liquid or gas.

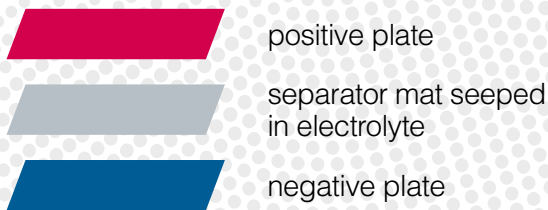
## SPECIAL ACTIVE MASS FORMULA

Designed to increase battery life and reliability.

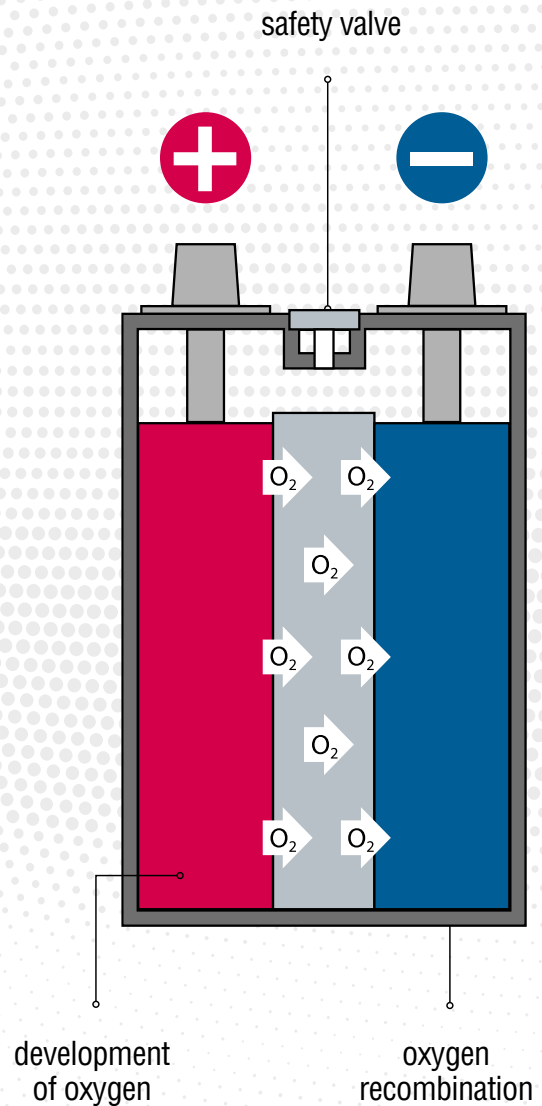


## AGM TECHNOLOGY

The key feature that sets an AGM battery apart from a traditional one is the gas-recombination technology. In conventional batteries, hydrogen and oxygen are released during charging, causing electrolyte loss. Instead, the AGM battery uses a microporous separator mat impregnated with electrolyte, which allows oxygen to migrate from the positive to the negative plate, where it recombines with hydrogen, restoring water. This establishes a closed electrochemical cycle without gas emissions outside and without consuming water. Construction precision and careful selection of high-quality components are crucial to ensure optimal operation.



## SEALED GAS RECOMBINATION BATTERY OPERATION

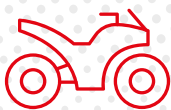




# WHAT KIND OF **EASY RIDER** ARE YOU?

Perfect for scooters, motorbikes of all sizes, jet skis and snowmobiles, the **Easy Rider** range is the ideal choice for optimum performance, on any vehicle.

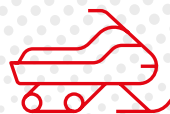
Easy to install, durable and safe, **Easy Rider** batteries guarantee everyday reliability and are dynamic adventure companions, always ready to explore new horizons. When you get into the seat, just think about enjoying your free time outdoors: **take it easy!**



**MOTORCYCLE**



**QUAD BIKE**



**SNOWMOBILE**



**JET SKI**







**EASY TO  
PERFORM**

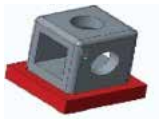
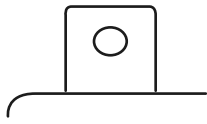
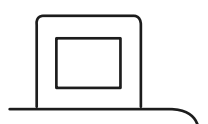
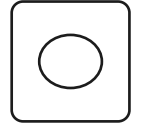

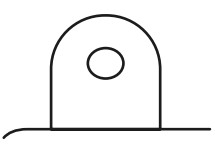
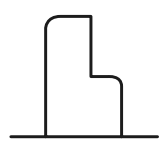
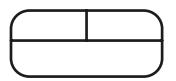
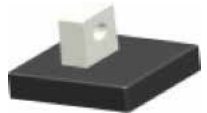
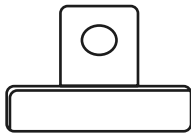
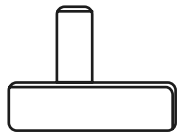
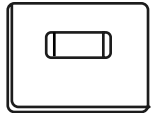
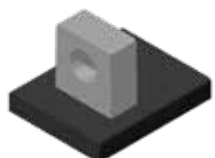
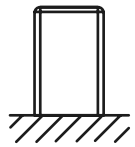
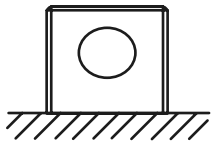



# EASY RIDER STARTER BATTERY RANGE 12V

| FIAMM reference      | FIAMM code     | Ah          | CCA A EN   | Dimensions LxWxH   | Layout   | Terminal | Replaces                   |
|----------------------|----------------|-------------|------------|--------------------|--|----------|----------------------------|
| <b>FTX4L-12B</b>     | <b>7907520</b> | <b>3</b>    | <b>50</b>  | <b>113x70x85</b>   |  right   | <b>1</b> | <b>FB4L-B</b>              |
| <b>FTZ7S-12B</b>     | <b>7907521</b> | <b>6</b>    | <b>90</b>  | <b>113x70x105</b>  |  right   | <b>1</b> | <b>FTX5L-12B</b>           |
| <b>FTX7A-12B</b>     | <b>7907522</b> | <b>6</b>    | <b>100</b> | <b>150x87x93</b>   | left     | <b>1</b> |                            |
| <b>FTZ8V-12B</b>     | <b>7907523</b> | <b>7</b>    | <b>110</b> | <b>114x71x130</b>  |  right   | <b>1</b> | <b>FTX7L-12B</b>           |
| <b>FTX9-12B</b>      | <b>7907524</b> | <b>8</b>    | <b>110</b> | <b>151x88x107</b>  | left   | <b>1</b> |                            |
| <b>FTZ10S-12B</b>    | <b>7907525</b> | <b>8.6</b>  | <b>150</b> | <b>150x88x93</b>   | left   | <b>1</b> |                            |
| <b>FTX9A-12B</b>     | <b>7907526</b> | <b>9</b>    | <b>100</b> | <b>135x75x139</b>  | left   | <b>1</b> | <b>FB9-B</b>               |
| <b>FTX12-12B</b>     | <b>7907527</b> | <b>10</b>   | <b>180</b> | <b>150x87x130</b>  | left   | <b>1</b> |                            |
| <b>FT12B-12B</b>     | <b>7907528</b> | <b>10</b>   | <b>165</b> | <b>150x70x130</b>  | left   | <b>1</b> |                            |
| <b>FT10L-12B</b>     | <b>7907529</b> | <b>10</b>   | <b>140</b> | <b>135x90x145</b>  |  right | <b>1</b> | <b>FB10L-B / 12N10-3A</b>  |
| <b>FTZ14S-12B</b>    | <b>7907530</b> | <b>11.2</b> | <b>210</b> | <b>150x88x110</b>  | left   | <b>1</b> | <b>FTZ12S-BS</b>           |
| <b>FTX12A-3A-12B</b> | <b>7907531</b> | <b>12</b>   | <b>150</b> | <b>136x81x158</b>  |  right | <b>2</b> | <b>FB12AL-A / FB12A-A</b>  |
| <b>FTX14-12B</b>     | <b>7907532</b> | <b>12</b>   | <b>190</b> | <b>151x87x147</b>  | left   | <b>1</b> |                            |
| <b>FTX14AHL-12B</b>  | <b>7907533</b> | <b>14</b>   | <b>180</b> | <b>134x90x166</b>  |  right | <b>1</b> | <b>FB14L-A2 / FB14L-B2</b> |
| <b>FT19-12B</b>      | <b>7907534</b> | <b>20</b>   | <b>200</b> | <b>181x76x168</b>  |  right | <b>3</b> |                            |
| <b>FT30-12B</b>      | <b>7907535</b> | <b>30</b>   | <b>300</b> | <b>184x124x170</b> |  right | <b>4</b> | <b>53030</b>               |



# TERMINALS

|   |   |   |  |   |
|---|---|---|--|---|
| 1 |    |    |    |    |
| 2 |    |    |    |    |
| 3 |  |  |  |  |
| 4 |  |  |  |  |

## CE MARKING

The batteries in the new Easy Rider range comply with the new Regulation (EU) 2023/1542, which aims to reduce the impact of batteries on the environment and improve safety throughout the product life cycle. It introduces criteria to improve battery recyclability and reduce CO<sub>2</sub> emissions during production. It sets stricter standards for the collection, treatment and recycling of end-of-life batteries and defines new rules for managing the hazardous substances they contain.



Manufactured by:  
 FIAMM Energy Technology S.p.A.  
 Viale Europa 75, 36075  
 Montecchio Maggiore (VI) Italy  
 Tel. +39 0444 709311  
 info.starter@fiamm.com  
 www.fiamm.com



# FIAMM FOR TEAM PRIMA PRAMAC RACING







**JORGE MARTIN**



**FRANCO MORBIDELLI**







**EASY TO  
ENJOY**



ASY

PER

Find out more at  
[www.fiammeasyrider.com](http://www.fiammeasyrider.com)



**EASY  
ASSEMBLY,  
EASY  
DRIVE.**

**FIAMM**  
+  -

Headquarters  
**FIAMM Energy Technology S.p.A.**  
Viale Europa, 75  
36075 Montecchio Maggiore (VI) - Italy  
Tel. +39 0444 709311  
Fax +39 0444 709878

Company subject to the management and coordination  
by Resonac Corporation

[www.fiammeasyrider.com](http://www.fiammeasyrider.com)  
[info.starter@fiamm.com](mailto:info.starter@fiamm.com)  
[www.fiamm.com](http://www.fiamm.com)  
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